



## Rotherham 0-19 Service

Case Study

### What's the aim of the Rotherham 0-19 service?

Our aim was to deliver a public health based service across Rotherham from late pregnancy up to 19 years old and up to 25 years old for SEND. We aim to deliver the Healthy Child Programme, promote healthy lifestyles, provide advice and support for children and young people as well as their families and carers.

### What challenges did you have in engaging with people?

We have historically had real challenges around community engagement as we have diverse populations.

### Why did you choose Rocket Healthcare & what are the main benefits?

We chose Rocket Healthcare after looking at different digital solutions, our real driver was that the app was easy to access and very simple to navigate. We also liked dealing with the Rocket Healthcare team who worked with us consultatively to deliver the best possible digital solution for our 0-19 service users.

### How did you find our implementation process?

Rocket did a first class job from the very first meeting,

the implementation and the communication throughout was excellent.

### What are your results to date?

Although we are in the first stages of launching the app, our health professionals and the digital lead team are excited that we are able to offer such an innovative digital product that is easy to access for all our community. So far families have been really pleased that we are providing an app that is uniquely designed specifically around every 0-19 aspect.

### How would you describe the app to others?

The app is user friendly. It is extremely easy to navigate and interact with. The information held within the app is very informative, compliant and up to date.

### Would you recommend Rocket Healthcare to others?

Yes, we would certainly recommend the Rocket Healthcare team. They took the time to understand our requirements and what our future digital goals were, as a result we are very pleased with the outcome of our project and what we can now offer to all our service users.



Have a call with one of our healthcare team

☎ 01325 633 287

✉ sales@mobilerocket.co.uk